

Johan Blixt



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Experience

- 2013/07 - Current **Position 1**
Scandinavian Fashion Agency AB, CEO und Co-founder, Scandinavia and Germany.
www.scandinavianfashion.se
- 2013/09 - 2013/12 **Position 2**
Interim Country Manager for Karen Millen Ltd, UK & Germany.
- 2013/03 - Current **Position 3**
Strategic Business Consultant, Johan Blixt Consultancy AB, Scandinavia & Germany
- 2011/01 - 2013/02 **Position 4**
Country Manager Germany & Scandinavia Aurora Fashions Ltd, UK & Germany. Sweden.
- 2008/06 - 2010/12 **Position 5**
Brothers & Sisters (RnB), Business Controller and Sales Manager, Stockholm Sweden.
- 2006/09 - 2008/05 **Position 6**
Financial Manager J.Lindeberg Scandinavia, Stockholm Sweden.
- 2005/02 - 2006/08 **Position 7**
Financial Manager A-förpackning, Gothenburg Sweden.

Education



1998/09 - 2002/08
Masters degree in Finance &
Administration Gothenburg University,
Sweden Handelshögskolan

Professional skills



Market Analysis,
Strategy & Business
Planning



Brand Positioning &
Entry strategy



Implementing
Financial & Key
Objectives



Leadership,
Team Structure
& Development



Marketing and
Communication



Contractual negotiation
advisement, rent
negotiation in Germany
& Scandinavia.

Strengths



Achievements through my strengths

Proficiency & Successfulness through
my experience and assignments.

Today: 80% skills More Potential: 20%

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Strategic & Analytic

Goal-oriented

Leadership & Management

New Business oriented

Structured

Interests

Digital Marketing & Strategy
Music Sports Social Media

Language skills

German: Fluent

English: Fluent

French: School basic

Swedish: Native speaking

IT-Systems

Adobe Reader
Jovox Navision SAP
Microsoft Office

www.johanblixt.eu

